



# 209

## BUSINESS JOURNAL

209BUSINESSJOURNAL.COM

AN  **MNC**<sup>™</sup>  
Morris Newspaper Corp. / CA  
EXCLUSIVE PUBLICATION

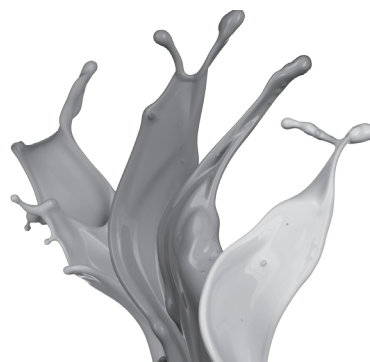
# 209 BUSINESS JOURNAL



## PRINT RATE CARD

BLACK & WHITE RATES

AD SIZE	12x	6x	3x	OPEN
Full Page	\$1,2000	\$1,450	\$1,650	\$1,800
1/2 Page V	\$700	\$825	\$950	\$1,025
1/2 Page H	\$700	\$825	\$950	\$1,025
1/4 Page	\$400	\$475	\$550	\$1,625
1/8 Page	\$225	\$250	\$275	\$325



COLOR RATES

Full Page .....	\$300
1/2 Page .....	\$200
1/4 Page .....	\$100
1/8 Page .....	\$50



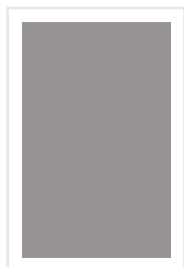
COVER POSITIONS INCLUDING COLOR

Front Cover Banner .....	\$625
Inside Front Cover .....	\$1,800
Inside Back Cover .....	\$1,800
1/8 Page .....	\$2,000

## TO ADVERTISE CALL

OAKDALE .....	209 847 3021
TURLOCK .....	209 634 914
MANTECA .....	209 249 3500

## AD SPECS



**Full Page**  
**10.5" x 15"**



**1/2 Page Vertical**  
**5.25" x 15"**



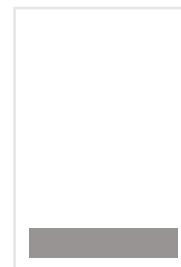
**1/2 Page Horizontal**  
**10.5" x 7.5"**



**1/4 Page**  
**5.25" x 7.5"**



**1/8 Page**  
**5.25" x 3.75"**



**Front Page Banner**  
**8.5" x 2"**



## DIGITAL REATES

### Homepage Leaderboard

**\$1,200**

**Monthly Exclusive**

728x90 pixels

### Homepage Sidebar Box

**\$400**

**Monthly**

300x250 pixels

### Content Sponsorship

**\$1,200**

**Exclusive**

Content sponsorships connect advertizers directly with content focusedd on their industries though the 209 Business Journal website.

### What's included?

- A 728x90 leaderboard ad in the article page. This ad is exclusive and runs on a continual basis. The ad follows all industry related article, and provides advertiser with multiple impressions across the magazines digital platform
- Business Connection Package



## BUSINESS CONNECTION PACKAGE

### Featured Business includes:

- Business Category
- Business Name
- Website
- Logo
- Link to website
- Business Category
- Rotating ad on 209businessjournal.com

### RATES:

**\$50**

Monthly

**\$275**

6 Months

**\$500**

12 Months

## LOCAL COVERAGE AREA

### Reaching executive decision makers in the greater 209 region

The 209 region is comprised of 7 counties, 114 Zip Codes encompassing 126 communities.

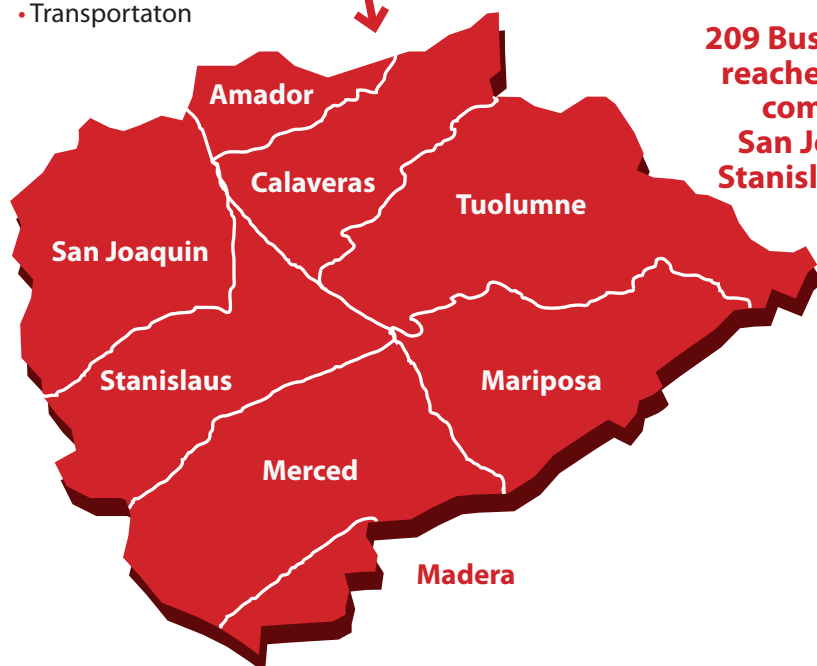
The 209 is over 11,000 square miles where more than 1.5 million people live, with over 54,000 businesses and a labor force of more than 688,000 workers, which call this region home.

### A monthly Business to Business News Publication

- Banking & Finance
- Around the 209
- Real Estate
- Farming and Agriculture
- Technology
- Business & The Law
- People in the News
- Health Care
- Retail Industry
- Manufacturing
- Government
- Transportaton



**209 Business Journal  
reaches over 4,000  
companies in  
San Joaquin and  
Stanislaus counties**



### PUBLISHING DATES/AD DEADLINES

March	.....February 28
April	..... March 31
May	.....April 29
June	..... May 31
July	.....June 30
August	.....July 31
September	..... August 31
October	..... September 30
November	..... October 31
December	.....November 30