



209[®]

BUSINESS JOURNAL

209BUSINESSJOURNAL.COM

209[®]

A MULTIMEDIA
EXCLUSIVE PUBLICATION

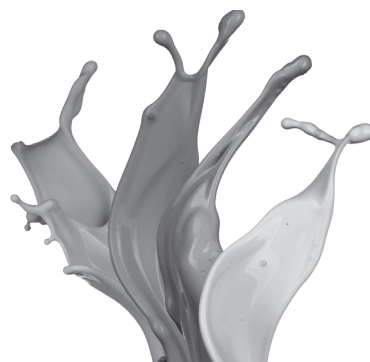
2.9[®] BUSINESS JOURNAL



PRINT RATE CARD

BLACK & WHITE RATES

AD SIZE	12x	6x	3x	OPEN
Full Page	\$1,200	\$1,450	\$1,650	\$1,800
1/2 Page V	\$700	\$825	\$950	\$1,025
1/2 Page H	\$700	\$825	\$950	\$1,025
1/4 Page	\$400	\$475	\$550	\$625
1/8 Page	\$225	\$250	\$275	\$325



COLOR RATES

Full Page	\$300
1/2 Page	\$200
1/4 Page	\$100
1/8 Page	\$50



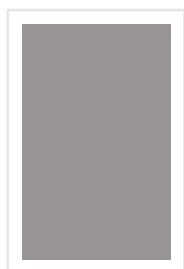
COVER POSITIONS INCLUDING COLOR

Front Cover Banner	\$625
Inside Front Cover	\$1,800
Inside Back Cover	\$1,800
Back Cover	\$1,800

TO ADVERTISE CALL

OAKDALE	209 847 3021
TURLOCK	209 634 9141
MANTECA	209 249 3500

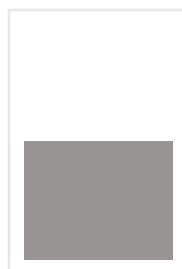
AD SPECS



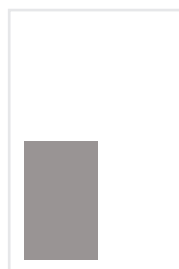
Full Page
10.5" x 15"



1/2 Page Vertical
5.25" x 15"



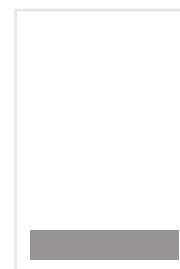
1/2 Page Horizontal
10.5" x 7.5"



1/4 Page
5.25" x 7.5"



1/8 Page
5.25" x 3.75"



Front Page Banner
8.5" x 2"



DIGITAL RATES

Homepage Leaderboard

\$1,200

Monthly Exclusive

728x90 pixels

Homepage Sidebar Box

\$400

Monthly

300x250 pixels

Content Sponsorship

\$1,200

Exclusive

Content sponsorships connect advertisers directly with content focused on their industries through the 209 Business Journal website.

What's included?

- A 728x90 leaderboard ad in the article page. This ad is exclusive and runs on a continual basis. The ad follows all industry related articles and provides the advertiser with multiple impressions across the publication's digital platform.
- Business Connection Package



BUSINESS CONNECTION PACKAGE

Featured Business includes:

- Business Category
- Business Name
- Website
- Logo
- Link to website
- Rotating ad on 209businessjournal.com

RATES:

\$50

Monthly

\$275

6 Months

\$500

12 Months

LOCAL COVERAGE AREA

Reaching executive decision makers in the greater 209 region

The 209 region is comprised of 7 counties, 114 Zip Codes encompassing 126 communities.

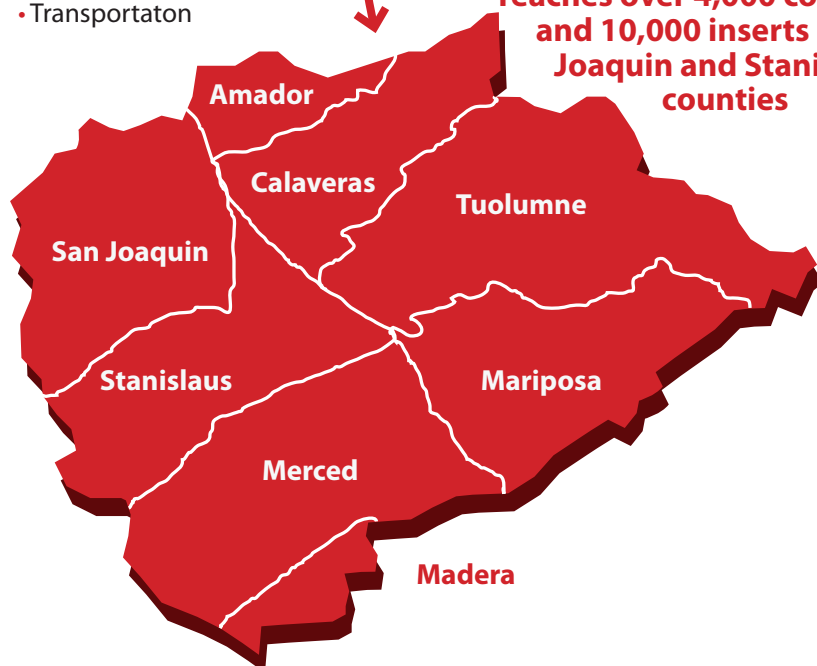
The 209 is over 11,000 square miles where more than 1.5 million people live, with over 54,000 businesses and a labor force of more than 688,000 workers, which call this region home.

A monthly Business to Business News Publication

- Banking & Finance
- Around the 209
- Real Estate
- Farming and Agriculture
- Technology
- Business & The Law
- People in the News
- Health Care
- Retail Industry
- Manufacturing
- Government
- Transportaton



**209 Business Journal
reaches over 4,000 companies
and 10,000 inserts in San
Joaquin and Stanislaus
counties**



PUBLISHING DATES/AD DEADLINES

January.....	December 31
February	January 31
March	February 28
April	March 31
May.....	April 29
June	May 31
July.....	June 30
August	July 31
September	August 31
October	September 30
November.....	October 31
December	November 30