

114TH ANNIVERSARY

JULY 11 - 20, 2025

CONCERTS - ARENA EVENTS - EXHIBITS - FAIRGROUNDS MAP



DISTRIBUTED
AT THE FAIR ON
OPENING DAY
AT THE TWO MAIN GATES

REACH OVER
155,000
ONLINE READERS



SPACE DEADLINE

June 24

COPY DEADLINE

June 26

PUBLISH DATE

July 9

AD SPECS

\$1250
(PREMIUM
POSITION
\$1450)

FULL PAGE BLEED
BLEED: 8.6" x 11.13"
TRIM: 8.4" x 10.9"
SAFE ZONE: 7.4" x 9.9"

\$925

HALF HORIZONTAL
7.4" x 4.9"

\$925

HALF VERTICAL
3.6" x 9.9"

\$650

QUARTER
3.6" x 4.9"

PUBLISHED IN

TURLOCK JOURNAL
CERES COURIER
RIVERBANK NEWS
OAKDALE LEADER

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